



ERPINSTITUTE

2021 PROGRAM

WELCOME TO ERP INSTITUTE

On behalf of ERP's Board, staff, and partners, I'm delighted to welcome you to the first ERP Institute, a gathering of select academic, thought and institutional leaders focused on aligning education, workforce preparation and employers' needs. I hope over the next two days that you and your Institute colleagues will engage freely, passionately and with resolve as we discuss ways to initiate much-needed systemic changes to our educational systems and workforce pipelines.

It's appropriate that this "meeting of the minds" coincides with the 20th anniversary of ERP. Over the last two decades our organization has grown dramatically in breadth and depth, but never deviated from our mission of ensuring that young people are prepared to enter the workforce with the skills that employers want and need.

However, our work together has unprecedented urgency. "Educational Productivity" must become a national movement.

This idea of "Educational Productivity" is more than a turn-of-phrase; it's the all-important concept of linking educational pathways to individual and societal outcomes. This translates into increasing economic opportunity, strengthening the workforce to improve U.S. competitiveness and protecting our national security. It's about securing our individual and collective futures, weaving a fabric of inclusivity and opportunity into our sometimes seemingly intractable educational

and economic systems.

COVID-19 has made this focus even more critical. The long-term emotional, mental and educational effects of the pandemic are unknown. Students at all grade levels will be playing catch-up for months or even years, with inequities and challenges disproportionately meted out to students of color, foster youth and students in high poverty regions. This only exacerbates the social justice issues we must address as individuals and as a society at large.

As students struggle, employers are grappling with their own changing landscape. The economic impact of the pandemic threatens businesses large and small, while disrupting global financial markets, supply chains and work environments as we have traditionally known them.

While we cannot change the world in our short two days together, we can begin to design and even build the foundation for a more equitable and economically productive future. As I think about the talent that has assembled here in Sacramento, I'm reminded of a quote by Dr. Martin Luther King, Jr. addressing a group to commemorate the signing of the Preliminary Emancipation Proclamation: "You don't have to see the whole staircase just to take the first step."



President and CEO, Educational Results Partnership

ERP Institute

ERP Institute is an annual forum focused on developing an architecture for educational productivity that will improve our nation's education-to-career pipeline, and increase economic opportunities for all. The Institute convenes institutional and thought leaders from the fields of education, workforce development, economics and national security, along with major employers, to collaborate and identify intersegmental approaches and opportunities to drive positive change at national, state and local levels. Participants will join a network of professionals and advocates committed to accelerating student success and career readiness, strengthening workforce and bolstering US competitiveness and security.

The culmination of the two-day convening will be the development of a white paper on educational productivity in the United States, developed and authored by participants, which will be distributed to organizational and community leaders, educators and policymakers across the country. The tool will serve as a foundational document for future efforts, and articulate a model for creating strong, equity-driven employment pathways for every student.

About Educational Results Partnership

Educational Results Partnership is a non-profit organization that applies data science to help improve student outcomes and career readiness throughout the educational system. Our goal is to ensure that more students enter the workforce with the skills today's global economy demands. In partnership with educators and employers, we are charting the pathways that lead to academic success and living-wage jobs.

We have accumulated the nation's largest database on student achievement from kindergarten into the labor market. We use data science and predictive analytics to identify successful public education systems, practices, programs and policies that are delivering the best results for learners. We are committed to closing equity gaps in education and the labor market. Our research centers on improving academic and workforce outcomes for all, including students of color, foster youth and other underrepresented populations in high-poverty regions.

Thought Leaders

ERP Institute participants featured on the following pages will have their full bios available on the Institute website following the event.

THOUGHT LEADERS



Julian Alvarez III

*Commissioner Representing Labor
Texas Workforce Commissioner*

Commissioner Alvarez was appointed to the Texas Workforce Commission by Governor Greg Abbott in 2017, representing more than 14 million Texas workers. Prior to his appointment, he served as President and CEO of the Rio Grande Valley Partnership, working to advance regional economic development and employment opportunities, and as the Texas Regional Director for U.S. Senator Kay Bailey Hutchinson.



Sonia Baccas Hooks

*Management Coordinator, Los Angeles County Office
of Education (LACOE), Representing Los Angeles
County Superintendent of Schools*

Ms. Hooks serves 80 school districts and 2 million preschool and school-aged children in her role at LACOE. She is an advocate for instructional technology, professional development, and online learning. Previously, she served as the manager for Closing the Digital Divide for the Los Angeles County Board of Supervisors, and as the Vice President of the Magic Johnson Foundation.



Alex Barrios

*Senior Executive Vice President
Educational Results Partnership*

Mr. Barrios has a 20-year history of executive leadership roles in the public, nonprofit, and private sectors. Prior to joining ERP, he worked in California state government for a decade in the Legislative and Executive branches. He also served as vice president at a top public affairs firm, where he consulted on strategy for Fortune 500 companies, foundations, and nonprofits.



Dr. Douglas Carnine

*Professor Emeritus
University of Oregon*

Dr. Carnine's career has focused on improving the achievement of underserved K-12 students. His work to increase the importance of evidence in education decision-making has been recognized nationally and has been implemented in major U.S. cities and six states. He's a recipient of the Lifetime Achievement Award from the Council for Exceptional Children, and serves as President of the Choose Kindness Foundation.



The Honorable John Chiang

*Co-Chair, California Forward
Former California State Treasurer*

Mr. Chiang served as California's State Treasurer from 2015 to 2018, and as California State Controller from 2007 to 2014. During his career, he has overseen trillions of dollars and used his audit programs to identify more than \$9.5 billion of fraud, waste, and abuse in government programs – more than any Controller in California history.



Dr. Zulmara Cline

*Statewide Director, California Academic Partnership
Program (CAPP), The California State University*

Dr. Cline is the Statewide Director of CAPP, an intersegmental program working with three segments of higher education and the K-12 system. Under her leadership, CAPP has launched two grants focused on helping schools build post-secondary partnerships and develop college-going cultures. Prior to joining CAPP, she was a professor at California State University – San Marcos.



Dr. Richard Damelio

*State Administrator and Trustee (Ret.)
Vallejo City Unified School District (VCUSD)*

Dr. Damelio is a consultant for education administrators and a former elementary, middle, and high school principal. Throughout his career, he has worked closely with district superintendents and principals on district-wide reform efforts, serving as the Director of School Reform for the Bay Area School Reform Collaborative and the State Administrator for VCUSD.



Vera "Jeanette" De La Cruz

*Chief of Staff to the Labor Commissioner
Texas Workforce Commission*

Ms. De La Cruz is the Chief of Staff for Labor Commissioner of the Texas Workforce Commission, Julian Alvarez III. In her role, she serves as a policy and legal advisor and oversees special projects, including those with the Texas Education Agency, Workforce Commission, and Higher Education Coordinating Board. Previously, she worked for the Labor Commissioner's predecessor as a staff attorney.

THOUGHT LEADERS CONTINUED



Dr. Penny Edgert

Executive Director

Intersegmental Coordinating Committee (ICC) of the California Education Round Table (CERT)

Since 1999, Dr. Edgert has been the Executive Director at ICC, where she leads the programmatic arm of CERT, a voluntary association of the CEOs of California’s educational sectors. In this role, she oversees programs to prepare students for admission and success in higher education and serves as the Principal Investigator for the California Gaining Early Awareness and Readiness for Undergraduate Programs.



Dr. Harry Holzer

John LaFarge Jr. Professor of Public Policy, Georgetown University, and Nonresident Senior Fellow in Economic Studies, Brookings Institution

Dr. Holzer is an economic advisor to ERP on educational productivity, and a former Chief Economist for the U.S. Department of Labor. In addition to his current roles at Georgetown and Brookings, he is an Institute Fellow at the American Institute for Research. He has authored many works that contribute to state and federal policies in education, workforce, and labor.



Clyde Hunt III

*Consultant
Bloomberg Associates*

Mr. Hunt joined Bloomberg Associates’ Social Services practice in 2020. He brings seven years of operations and project management experience from his previous roles in the energy sector. He studied electrical engineering at Tuskegee University before attending Yale for his Master’s in Business Administration. He is passionate about building sustainable systems to help those who cannot help themselves.



Dr. Parminder Jassal

*CEO
Social Tech.ai*

As the CEO of Social Tech.ai, a public benefit corporation in Texas, Dr. Jassal serves working learners through their flagship product - the Unmudl Skills-to-Jobs Marketplace, aimed at closing the talent and diversity gap between employers and learners. Previously, she was the Founding CEO of the ACT Foundation, and a program officer at the Bill & Melinda Gates Foundation.



Dr. Daniel King

*Superintendent (Ret.)
Pharr-San Juan Independent School District (PSJA)*

Dr. King is an education advisor to ERP. He was named Superintendent of the Year in 2006 by the Texas Association of School Boards for reducing dropouts and increasing graduation rates at PSJA. He also served as Superintendent for Hidalgo Independent School District, where he transformed one of Texas’s lowest performing schools into the country’s first Early College School District.



Dr. James Lanich

*President and CEO
Educational Results Partnership*

Dr. Lanich has devoted his life to improving educational opportunities and outcomes for students. He founded ERP as a forum for educators to collaborate and share best practices using data. Dr. Lanich has served in appointed roles on California’s Academic Content Standards Commission and the National Assessment Governing Board, and as the Executive Director of the California Partnership for Achieving Student Success.



Lenny Mendonca

*Senior Partner Emeritus
McKinsey & Company*

Mr. Mendonca is the former chief economic and business advisor to California Governor Gavin Newsom. He is a Director Emeritus from the Washington D.C. and San Francisco offices of McKinsey & Company, a global management consulting firm. He is also a lecturer at the Stanford Business School, former co-chair of California Forward and current chair at Children Now.



Marilyn Reznick

*Chair of the Board of Directors
Educational Results Partnership*

Ms. Reznick is Chairwoman of the Educational Results Partnership Board of Directors. She served 30 years with AT&T as Vice President of Education Leadership and the Executive Director of the AT&T Foundation. Throughout her career, she has worked directly with business leaders, legislators, and educators to advise on strategies and policies to improve student success and workforce readiness.

THOUGHT LEADERS CONTINUED



Dr. Daniel Rockers

*Former Chair
California Psychological Association*

Dr. Rockers is a former president and chair of the California Psychological Association. His areas of expertise include personal growth, stress management, and anxiety. He helps high-level professionals deal with stressful positions, as well as conflict, creative transformation, change, stress, and relaxation training. Previously, he served as the director of a multidisciplinary pain treatment center, helping individuals manage their chronic pain.



Dr. Don Shalvey

*President and CEO, San Joaquin A+
Deputy Director (Ret.), Bill & Melinda Gates Foundation*

Dr. Shalvey has spent 50 years in education and is widely recognized as a leader in public school reform and charter schools. From 2009 to 2020, he was the Deputy Director for K-12 Education at the Bill & Melinda Gates Foundation. Prior to that, he was the Superintendent of San Carlos School District, where he sponsored California's first charter school.



Ken Sorey

*Executive Director
National Laboratory for Education Transformation*

Mr. Sorey is the Executive Director of the National Laboratory for Education Transformation, a California-based nonprofit committed to transformational change in K-12 and workforce development. Previously, he served as Senior Executive Vice President of Educational Results Partnership and as the director of the California system of data – Cal-PASS Plus.



Sharon Twitty

*Executive Director, Alliance for Regional Collaboration
to Heighten Educational Success (ARCHES)*

Ms. Twitty serves as executive director of ARCHES, the programmatic arm of the California Education Roundtable. She has more than 30 years of experience in California education as a teacher and administrator at site, district and county levels. She has a record of improving student achievement through collaboration and leading statewide education initiatives.



Joel Vargas

*Vice President
Jobs for the Future (JFF)*

Throughout his career, Mr. Vargas has designed and implemented programs that improve learning systems and outcomes and advance the application of research and analytics. Prior to JFF, he directed school programs to increase admissions and success of underrepresented students in postsecondary education. He is the President of the Board of EdSource, and former staff of the Civil Rights Project at Harvard University.



Traci Wickett

*President and CEO
United Way of South Cameron County*

Ms. Wickett has been President and CEO of United Way of South Cameron County since 1996. Before that she had a 16-year career in banking, with eight of those as Vice President and Technology Manager for Mercantile Bank. She has served on numerous boards and councils related to education, and was named Brownsville, Texas' Woman of the Year in 2006.

AGENDA**October 27th – Revival at the Sawyer (Kimpton Sawyer Hotel)**

6 pm to 8 pm – Welcome reception

October 28th – ERP Institute day one (Kimpton Sawyer Hotel – Maple Suite)

8 am to 8:30 am – Continental breakfast and welcome

Alex Barrios, ERP Senior Executive Vice President

8:30 am to 10 am – Presentation: Defining educational productivity today and tomorrow – ERP’s history, findings, and purpose of the Institute

Presenters: Dr. Jim Lanich, ERP President and CEO, and Marilyn Reznick, Chair, ERP Board of Directors

10 am to 10:15 am – Break

10:15 am to 12 pm – Presentation: Building a new architecture for a more productive and fairer economy

Presenter: Dr. Harry Holzer, Former Chief Economist U.S. Department of Labor and current Nonresident Senior Fellow-Economic Studies at the Brookings Institution, LaFarge SJ Professor at Georgetown University

12 pm to 1 pm – Lunch/Open Discussion

1 pm to 2:45 pm – Work session 1: What characteristics of our current educational, workforce and economic systems need to change to move us closer to our educational and economic aspirations? What would a blueprint for a new “educational architecture” look like?

Facilitated by Marilyn Reznick and Dr. Harry J. Holzer

3 pm to 3:15 pm – Break

3:15 pm to 5 pm – Work session 2: How do we start to build a more productive educational system? What steps are needed?

Facilitated by Dr. Jim Lanich and Marilyn Reznick

6:30 pm – Private reception and dinner at the Kimpton Sawyer

AGENDA CONTINUED**October 29th – ERP Institute day two (Kimpton Sawyer Hotel – Maple Suite)**

8 am to 8:30 am – Continental breakfast and guest presentation

8:30 am to 10 am – Discussion: How do institutions behave under the current design? What design and behaviors are needed to produce different outcomes under a new architecture?

Facilitated by Dr. Daniel Rockers, Former President of the California Psychological Association and Alex Barrios

10 am to 10:15 am – Break

10:15 am to 12 pm – Discussion: What are the lessons learned from alternative models focused on improving educational productivity?

Facilitated by Dr. Jim Lanich and Dr. Harry J. Holzer

12 pm to 1 pm – Lunch

1 pm to 3 pm – Work session 1: Connecting the dots, designing the architecture, and creating the system. What are the next steps?

Facilitated by Marilyn Reznick and Dr. Jim Lanich

3:15 pm to 3:30 pm – Break

3:30 pm to 5 pm – Work session 2: Planning the post-event activities for finalizing and disseminating a foundational document on creating an educational and economic productivity blueprint

Facilitated by Alex Barrios and Dr. Harry J. Holzer

Thank You!

We thank the Bay & Paul Foundations for its commitment to educational productivity! We could not do this important work without your generous support.

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ERP INSTITUTE

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